Corporate Name:NIPPONKOA Insurance Co., Ltd.Name of the:Makoto HyodoRepresentativePresident and CEO(Code Number: 8754TSE, OSE and NSE)

Notification of the Merger of a Subsidiary (Simplified and Short Form Merger)

NIPPONKOA Insurance Co., Ltd. (hereinafter "Nipponkoa") announces that the Board of Directors held on March 12, 2010 resolved that NIPPONKOA Claims Adjustment Co., Ltd (hereinafter "NKCA"), a wholly owned subsidiary of Nipponkoa, will be merged into Nipponkoa subject to the approval by related authorities, and Nipponkoa and NKCA will entered into the memorandum of understanding (MoU) which identifies principal issues on the merger.

As this merger is a merger for a wholly owned subsidiary, some data and statements are provided in summarized forms below.

1. Purpose of the Merger

NKCA has engaged in claims adjustments business as Nipponkoa's wholly owned subsidiary. Nipponkoa has decided to merge with NKCA in order to develop quality of addressing customers' accidents and enhance efficiency of claims payment.

- 2. Outline of the Merger
- (1) Schedule of the Merger

Entered into MoU: March 12, 2010

Board Meeting for approval of the merger: By the end of September, 2010 (planned)

Conclusion of contract for the merger: By the end of September, 2010 (planned)

Date of the merger (Effective date): April 1, 2011 (planned)

*In accordance with regulations set forth in Article 796 Section 3 and Article 784 Section 1 of the Companies Act regarding simplified and short form mergers, the contract for the merger of NKCA into Nipponkoa may proceed without shareholders' approval.

(2) Method of the Merger

Absorption by Nipponkoa, as a surviving company, and NKCA will be dissolved.

(3) Handling of Share Option and Bond with Share Option of the Dissolving Company NKCA does not issue any share options or bonds with share options.

3. Profile of the Merger related Companies (As of March 31, 2009)

Company Name	NIPPONKOA Insurance Co., Ltd.	NIPPONKOA Claims Adjustment Co.,
	(Surviving Company)	Ltd. (Dissolving Company)
Head Office	3-7-3 Kasumigaseki, Chiyoda-ku, Tokyo,	1-45-15, Sekiguchi, Bunkyo-ku, Tokyo,
	Japan	Japan
Name and Title of	President & CEO	President
Representative	Makoto Hyodo	Kenji Watabe
Business Outline	Property and casualty insurance	Property and casualty insurance
	business	related business (Claims adjustment
		business)
Paid-in Capital	91.2 billion yen	40 million yen
Date of Incorporation	October 1, 1944	December 10, 1974
Number of Shares	816,743 thousand shares	80 thousand shares
Outstanding		
Term for the Settlement	March 31	March 31
of Accounts		
Major Shareholders	State Street Bank and Trust Company	NIPPONKOA Insurance Co., Ltd.
	(8.76%)	(100%)
	Longleaf Partners Fund (7.80%)	
	Nippon Express Co., Ltd. (4.35%)	
	Japan Trustee Services Bank, Ltd. –	
	Trust Account 4G (4.22%)	
	Mellon bank Treaty Clients Omnibus	
	(2.71%)	
Financial Situation and	Net Assets: 345,467 million yen	Net Assets: 294 million yen
Business Results (on a	Total Assets: 3,089,523 million yen	Total Assets: 3,236 million yen
consolidated basis)	Ordinary Revenue: 949,106 million yen	Ordinary Revenue: 7,117 million yen
	Ordinary Profit: (3,043) million yen	Ordinary Profit: 74 million yen
	Net Income: 9,971 million yen	Net Income: 41 million yen

4. The Status after the Merger

The influence of the merger on consolidated/stand-alone financial results is negligible.

Nipponkoa and SOMPO JAPAN INSURANCE INC. (Sompo Japan) have agreed to integrate by establishing a joint holding company, and already received approval by each company's shareholders' meeting. Both companies plan to establish a joint holding company on April 1, 2010, subject to the approval by related authorities.

After the establishment of the joint holding company, Nipponkoa and Sompo Japan will become wholly owned subsidiaries of the holding company. Since both companies will be delisted, the holding company has applied to be newly listed on the share exchange.

Note Regarding Forward-looking Statements

This document includes "forward-looking statements" that reflect the information in relation to the NIPPONKOA Insurance Group ("Nipponkoa"). To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. These forward-looking statements are based on the current assumptions and beliefs of Nipponkoa in light of the information currently available to it, and involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors may cause the actual results, performance, achievements or financial position of Nipponkoa to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements after the date of this document. Investors are advised to consult any further disclosures by Nipponkoa in their subsequent domestic filings in Japan and filings with, or submissions to, the U.S. Securities Exchange Commission pursuant to the U.S. Securities Exchange Act of 1934.

The risks, uncertainties and other factors referred to above include, but are not limited to, those below. The risks, uncertainties and other factors are also referred to in our domestic Annual Securities Reports and Quarterly Securities Reports.

- (1) State of the Japanese economy
- (2) Intensified competition in the non-life insurance industry
- (3) Downgrading of financial rating
- (4) Risk accompanying changes in relevant laws, regulations, accounting systems, etc.
- (5) Natural disasters
- (6) Risk of damages in excesses of normal predictions for insurance underwriting
- (7) Reinsurance risk
- (8) Overseas operations
- (9) Life insurance and other businesses
- (10) Risk of stock price volatility
- (11) Interest rate risk
- (12) Liquidity risk
- (13) Credit risk
- (14) Risk associated with exchange rate fluctuations
- (15) Retirement benefit liabilities
- (16) Legal risk
- (17) Major disaster risk
- (18) Leaks of customer-related data
- (19) Business integration-related risk factors
- (20) Other risks