

October 26, 2012
Sompo Japan Insurance Inc.
Nipponkoa Insurance Co., Ltd.

Acquisition of the world's first-ever certification for the international standard ISO 39001 for Road Traffic Safety Management Systems

Sompo Japan Insurance Inc. (President and CEO: Kengo Sakurada; hereinafter, "Sompo Japan") and Nipponkoa Insurance Co., Ltd. (President and CEO: Masaya Futamiya; hereinafter, "Nipponkoa") join with NKSJ Risk Management, Inc. (President: Hidehiro Ishikawa; hereinafter, "NKSJ-RM") in announcing that its Road Traffic Safety Management System has been acquired under the ISO 39001 international standard, a world first.

1. Background of the Acquisition

Both Sompo Japan and Nipponkoa support the objectives of ISO 39001, international standard for Road Traffic Safety Management Systems. With the aim of ensuring that the experience both companies possess in road incident prevention measures could be used in model case studies by many companies around the world, they participated in a pilot program that was implemented while ISO 39001 was still in the draft preparation stage.

Following the pilot, the Road Traffic Safety Management System received the world-first ISO 39001 (FDIS*¹) accreditation in September 2012. In October, following official promulgation of ISO 39001, the System was subject to differential testing*² to ensure conformity with the post-FDIS version and received registration under the international standard (IS).

*1 FDIS: Abbreviation of "Final Draft International Standard."

*2 Differential testing: evaluation carried out when transitioning from the ISO 39001 (FDIS) to ISO 39001. It was performed by the Japan Quality Assurance Organization, a public organization and ISO certification body.

2. Future Measures

Sompo Japan and Nipponkoa will further enhance the effectiveness and efficiency of their road traffic accident prevention support activities for all stakeholders.

Together with NKSJ-RM, the companies plan to hold ISO 39001 seminars in 2013 for firms thinking about acquiring certification, based on their recent experience of the process.

● **What is the Road Traffic Safety Management System (ISO 39001)?**

In the “Decade of Action for Road Safety 2011-2020” adopted by the United Nations General Assembly in March 2010, it is noted that industrialized countries, including Japan, should actively share their know-how and achievements in road injury prevention measures with developing countries, where 90% of the world’s road traffic deaths and injuries occur.

Given this situation, 33 nations that are members of the International Organization for Standardization (ISO) took part in an international conference to discuss and develop a “Road Traffic Safety Management System (ISO 39001)” international standard for road safety measures. The standard was officially promulgated in October 2012. ISO 39001 aims to eliminate road traffic deaths and serious injuries, and its objective is to achieve a total of 100,000 ISO 39001 certifications by 2020 worldwide (which is equivalent to the number of businesses with an ISO 14001 certification).