

April 9, 2012
Sompo Japan Insurance Inc.

**SAVE JAPAN Project to be Expanded Nationwide throughout Japan
Using “Web-based insurance clause” to support environmental preservation
activities for endangered species habitats in Japan**

Sompo Japan Insurance Inc. (President and CEO: Kengo Sakurada; hereinafter, "Sompo Japan") will from FY2012 expand the SAVE JAPAN Project to cover all regions of Japan, thus providing greater support for environmental preservation activities for endangered species habitats in Japan. The SAVE JAPAN Project was launched in April 2011. In FY2012 Sompo Japan will engage in further collaborative actions with more local communities and environmental NPOs, and step up its community participation-based environmental preservation activities.

1. Overview of the SAVE JAPAN Project

When Sompo Japan customers purchase automobile insurance, selecting the “web-based insurance clause”¹ option, Sompo Japan donates funds to environmental NPOs and others, corresponding to the number of web-based insurance contracts concluded. The environmental NPOs use the donations they receive to implement community participation-based environmental preservation activities. Through the SAVE JAPAN Project, we aim to provide opportunities for communities to nurture interest in their local natural environments, and also “create a habitable environment for living species” through implementation of environmental preservation activities in collaboration with NPOs.

¹ Web-based insurance clause refers to the automobile insurance terms and conditions that may be viewed online on the Sompo Japan official homepage.

2. Policy for Activities in FY2012

In collaboration with Japan NPO Center (JNPOC), an intermediary support body that aims to strengthen and assist NPOs in Japan, Sompo Japan will engage in community participation-based environmental preservation activities to protect endangered species habitats and other natural environments in Japan.

Applications for participants in activities in each region and reports on activities implemented will be published regularly on the SAVE JAPAN Project dedicated website

<http://savejapan-pj.net/kankyo.html> (Japanese only).

REFERENCE: Details of Activities Implemented in FY2011

- Scope of environmental preservation activities

A total of 34 activities were implemented in 12 regions, with approximately 1,500 local residents and others participating in environmental preservation activities. The total amount of donations made during FY2011 for environmental preservation activities will be published once the final total is confirmed.

- Donations

Following the Great East Japan Earthquake that occurred on March 11, Sompo Japan donated a total of 25,881,560 yen to assist the regions affected by the disaster.