



May 28, 2012  
Sompo Japan Insurance Inc.

## **SAVE JAPAN Project donated funds to environmental NGOs based on the number of Web-based insurance contracts**

Sompo Japan Insurance Inc. (“Sompo Japan,” President & CEO: Kengo Sakurada) has contributed 77,487,240 yen to NGOs nationwide implementing the SAVE JAPAN Project relative to the number of Web-based automobile insurance clauses<sup>1</sup> our costumers chose between July 2011 and March 2012.

<sup>1</sup> The automobile insurance clauses available on Sompo Japan’s official website

### **1. Overview of the SAVE JAPAN Project**

When Sompo Japan’s customers purchase automobile insurance, selecting the “web-based insurance clause”<sup>1</sup> option, Sompo Japan donates funds to environmental NGOs, corresponding to the number of web-based insurance clauses concluded. The environmental NGOs use the donations they receive to implement community participation-based environmental preservation activities. Through the SAVE JAPAN Project, we aim to provide opportunities for communities to preserve interest in their local natural environments, and also “create a habitable environment for living species” through implementation of environmental preservation activities in collaboration with NGOs.

We also publish the details of nationwide SAVE JAPAN Project programs and results on our Japanese website (<http://savejapan-pj.net/kankyo.html>).

### **2. Our donations**

Our total donations results based on FY2011 activities have reached 103,368,800 yen. The amount includes 77,487,240 yen donated this time and 25,881,560 yen donated in July 2011 to assist the areas affected by the Great East Japan Earthquake.

### **3. Our future initiatives**

Sompo Japan started the SAVE JAPAN Project in FY2011, implementing 34 environment protection activities in 12 regions nationwide. Starting in FY2012, we have expanded our activities to all of the 47 prefectures so that we can promote environment protection activities engaging our citizens and implementing initiatives preserving natural habitats of endangered species and other activities.