

**SAVE JAPAN Project Receives the MEXT 2015 Award for Companies
Promoting Experience-based Learning Activities for the Youth**

The SAVE JAPAN Project, a biodiversity conservation project conducted by Sompo Japan Nipponkoa Insurance Inc. (President: Masaya Futamiya), received the Judges Panel Special Award of Encouragement at the 2015 Award for Companies Promoting Experience-based Learning Activities for the Youth presented by the Japan Ministry of Education, Culture, Sports, Science and Technology (MEXT) in recognition of corporate activities promoting youth-oriented experiential activities.

1. The SAVE JAPAN Project

The SAVE JAPAN Project is a program in which we make donations to environmental NGOs and NPOs and other organizations that include a portion of money saved when auto insurance customers select paperless options for receiving their securities and policy of insurance products or use recycled parts to repair their vehicles. The project presents community-based biodiversity conservation events across Japan in cooperation with the Japan NPO Center, the NPO support centers that support civic activities in local regions, environmental NGOs and NPOs. In the five years since its launch in 2011, the project has presented more than 600 events involving over 30,000 participants. The SAVE JAPAN Project provides opportunities for people to take an active interest in their local natural environments and for businesses, NGOs and NPOs to join with the public in promoting the preservation of biodiversity and natural environment nationwide.

2. The Japan Youth Education Corporate Awards

The Japan Ministry of Education, Culture, Sports, Science and Technology presents the Japan Youth Education Corporate Awards to recognize companies that provide outstanding nationwide youth-oriented experiential activities as part of their CSR and social contribution efforts.

3. Going Forward

Sompo Japan Nipponkoa Insurance will continue collaborating with NGOs, NPOs and other organizations to provide opportunities for people in local communities to engage with the natural environment and help realize a sustainable society.